

# THE REAL LIST

A REAL ESTATE, CONTENT MARKETING TOOL.

LEVERAGING MEANINGFUL DEALS FOR REAL ESTATE SERVICE PROVIDERS.

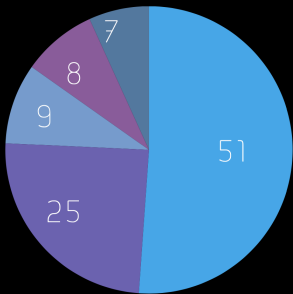


TRL PRESENTS  
A TAILORED, STREAMLINED AND  
ÆSTHETICALLY EXCELLENT  
PIECE OF CONTENT.

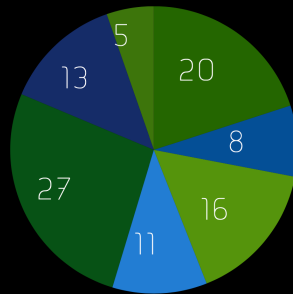
IT FUSES STILL AND MOVING  
IMAGERY WITH CAPTIONS AND  
AN INFORMATIVE VOICEOVER,  
ALL ABOUT THE LISTING.



TRL SERVES CONTENT TO  
THE FOLLOWING DEMOGRAPHICS,  
BY PERCENTAGE.  
(1/1/2023)



- U.S.A. AND NORTH AMERICA
- U.K. AND GREAT BRITAIN
- MIDDLE EAST AND NORTH AFRICA
- UNACCOUNTED FOR IP
- CHINA AND INDIA



- REALTOR
- ESCROW
- MARKETING ENTITY
- LENDER
- INVESTOR/SELLER
- REAL ESTATE RELATED BUSINESS
- CURRENTLY UNQUALIFIED AUDIENCE

- TRL EXPERIENCES AN AVERAGE OF 5000 ENGAGEMENTS PER POST.
- TRL IS CURRENTLY EXPERIENCING AUDIENCE GROWTH AT AROUND 3 PERCENT/MO. (1/1/2023)
- SPONSORS REPORT A 100 PERCENT CLOSE RATE ON DEALS WHICH INCLUDE TRL AS A TOOL FOR LEVERAGE.
- REALTORS REPORT TRL AS, "COMPLETELY UNIQUE", "EFFECTIVE" AND "EXTREMELY CONVENIENT".

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FOR SPONSORS AND REALTORS, ENGAGING WITH TRL  
IS A BOLD AND PROGRESSIVE MOVE TOWARD THE  
FUTURE OF REAL ESTATE MARKETING.



THE.REAL.LIST

