

# THE REAL LIST

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A REAL ESTATE, CONTENT MARKETING TOOL.

LEVERAGING MEANINGFUL DEALS FOR REAL ESTATE SERVICE PROVIDERS.

TRL  
IS DESIGNED TO MARKET REAL ESTATE  
LISTINGS AND REALTOR BRANDS.

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TRL  
HAS DEVELOPED A WIDE, ACTIVE,  
REAL ESTATE CENTERED AUDIENCE.

LOW TO NO COST



TRL PRESENTS  
A UNIQUE MEDIA SOLUTION  
COSTING REALTORS NO TIME  
OR EXPENSE AT ALL  
AND COSTING SPONSORS  
LESS THAN ONE DEAL A MONTH.

THE REAL LIST

# THE MEDIA PRODUCT

TRL PRESENTS  
A TAILORED, STREAMLINED AND  
ÆSTHETICALLY EXCELLENT  
PIECE OF CONTENT.

IT FUSES STILL AND MOVING  
IMAGERY WITH CAPTIONS AND  
AN INFORMATIVE VOICEOVER,  
ALL ABOUT THE LISTING.





# THE PLATFORM

FOR SPONSORS AND REALTORS, ENGAGING WITH TRL IS A BOLD AND PROGRESSIVE MOVE TOWARD THE FUTURE OF REAL ESTATE MARKETING.

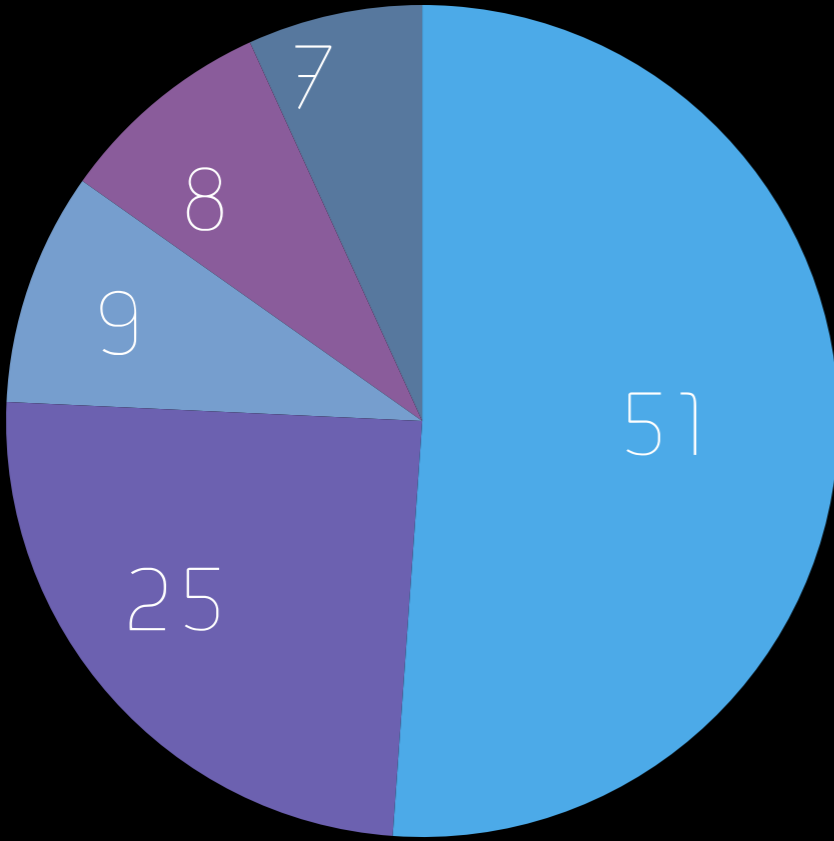
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- TRL EXPERIENCES AN AVERAGE OF 5000 ENGAGEMENTS PER POST.
- TRL IS CURRENTLY EXPERIENCING AUDIENCE GROWTH AT AROUND 3 PERCENT/MO. (1/1/2023)
- SPONSORS REPORT A 100 PERCENT CLOSE RATE ON DEALS WHICH INCLUDE TRL AS A TOOL FOR LEVERAGE.
- REALTORS REPORT TRL AS, “COMPLETELY UNIQUE”, “EFFECTIVE” AND “EXTREMELY CONVENIENT”.

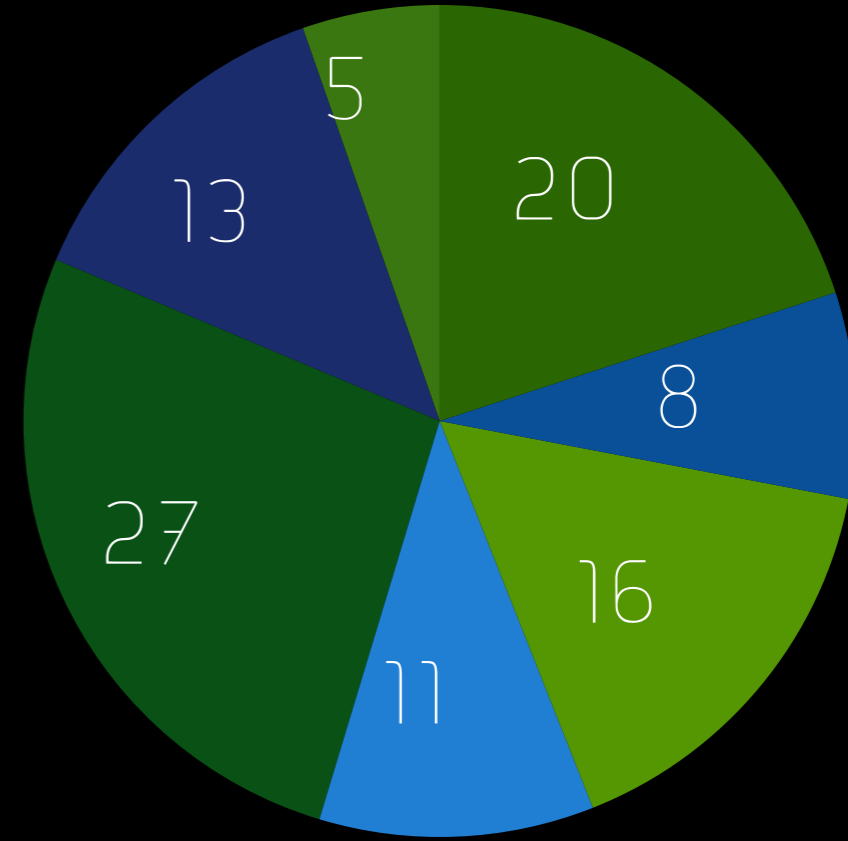


# THE STATS'

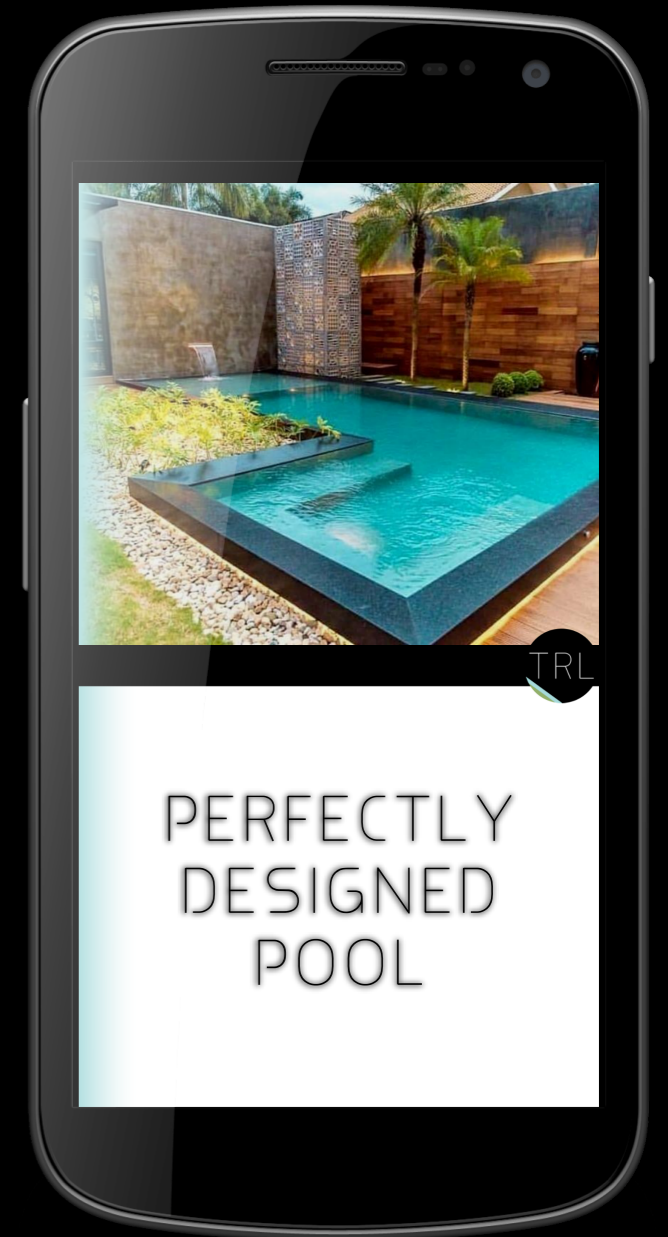
TRL SERVES CONTENT TO THE FOLLOWING DEMOGRAPHICS, BY PERCENTAGE.  
(1/1/2023)



- U.S.A. AND NORTH AMERICA
- U.K. AND GREAT BRITAIN
- MIDDLE EAST AND NORTH AFRICA
- UNACCOUNTED FOR IP
- CHINA AND INDIA



- REALTOR
- ESCROW
- MARKETING ENTITY
- LENDER
- INVESTOR/SELLER
- REAL ESTATE RELATED BUSINESS
- CURRENTLY UNQUALIFIED AUDIENCE



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